Managing Performance-Economy and Community

Reference	Measure	2020/21	2021/22	Uchelgais 2022/23	2022 January	2022 February	2022 March	2022 April	2022 May	2022 June	2022 July	2022 August	2022 September	2022 October	2022 November	2022 December	2023 January	2023 February	2023 March	Comments / reason for performance
M1	**Total number of customers (annual contracts) on Gwynedd Council's marina moorings and harbour moorings.**				**759**	**759**	**759**	**767**	**767**	**767**	**767**	**767**								The aim and objective is to try to maintain the number of customers and ensure customer support and loyalty to continue anchoring in Gwynedd. Significant increase in number and one year contract at Hafan. This is unexpected and encouraging. Possible impact of C-19 as there is a reduction in the number of people traveling abroad and possibly the impact of Brexit.
	Number bertholders Hafan Pwllheli				378	378	378	406	406	406	406	406								Significant increase in number of customers on annual contract. This is unexpected and encouraging. Possible impact of C-19 as there is a reduction in the number of people traveling abroad.
	Number bertholders Doc Fictoria				89	89	89	94	94	94	94	94								Marina full with a waiting list in 2022.
	Number bertholders Harbwr Pwllheli Harbour				50	50	50	38	38	38	38	38								The number of boats at mooring in the outer harbor has remained constant as expected. A salt flat offering moorings has had an impact on numbers in the outer harbour.
	Number bertholders Aberdyfi				76	76	76	72	72	72	72	72								A number of Power Boats have decided to committ to an annual berth instead of a daily launch.
	Number bertholders Abermaw				54	54	54	57	64	64	64	64								
	Number bertholders Porthmadog				112	112	112	100	104	104	104	104								Number of customers has decreased. No specific reason but some have taken a berth in Hafan.